



CASA Carnival Video Planning Mini-Workshop Summary March 1st, 2017

CASA Foundation has approached the CASA Youth Council with the idea of working together to create a short film about CYC and its work this year to be shown at the annual CASA Carnival. A few members interested in being part of the video met for a mini-workshop to brainstorm and plan for this project. The major ideas that came out of our meeting have been detailed below.

Video format. Members would like the video to be a combination of interviews and descriptive scenes with voice-overs. Sound bites and snippets from each member's interview would then be taken and interwoven with each other. Workshop attendees shared that they would like the facilitators to also be interviewed for the video. The visuals would be a mix of the actual interview, and of sound bites laid over various cutaway scenes. Developing background music was also discussed (ex. perhaps writing and recording our own music), and will be explored further with the filmmaker.

Video content - interviews. Workshop attendees expressed that sharing personal stories and experiences is a powerful way to engage the audience. Workshop attendees worked together with facilitators to develop prompts for the interview components of the video. Those interested in being interviewed may choose to develop material for the interview based on the following prompts:

- What are you passionate about (in the mental health field)?
- What brought you to youth council?
- What keeps you coming to youth council?
- What are your interests in the group?
- What have we done so far?
- What would we like to do next?
- What is the long term vision of the CYC?
- What is the impact of our work?

CYC members working on this project may choose to respond to as many or as few of the prompts as they would like. Jillian and Anna will also think up answers to these prompts from their perspective.

Video content - cutaway scenes. Workshop attendees would like to have the interviews interwoven with cutaway scenes. These scenes would visually represent some of the work that CYC has done, as well as the future projects CYC is working toward. Potential cutaway scenes were discussed, including:

- Showing *Unseen* magazine in various physical locations - to show conversations and connections being made with the community. (ex. *Unseen* on a bus bench, in a school hallway, in a library, in a cafe. Think Travelocity gnome :))
- Showing members giving out copies of *Unseen*.
- Walking up to schools - something to show interest in school presentations as a future project.
- Interacting with “service/therapy dogs” to show interest in future projects with service dogs.

Council members are invited to please be thinking about other cut-away scenes that represent the past, current, or future CYC projects.

Content deadlines. Members are asked to jot down thoughts or bullet points to the prompts they are interested in speaking about. Members are requested to send a short written copy of their interview responses to the council facilitators by March 17th at the **absolute latest**. If possible, facilitators encourage council members to submit their responses prior to this deadline.

Filming schedule. The council facilitators will work with the filmmaker to set a filming schedule based on the availability of the council members. The filming does not all have to take place on one day. Council members may choose to come to the filming sessions that fits their schedule. **Pending approval from the filmmaker, the filming will take place during the third week of March.** Members must let the facilitators know as soon as possible what their availability is for the week of March 19th.
